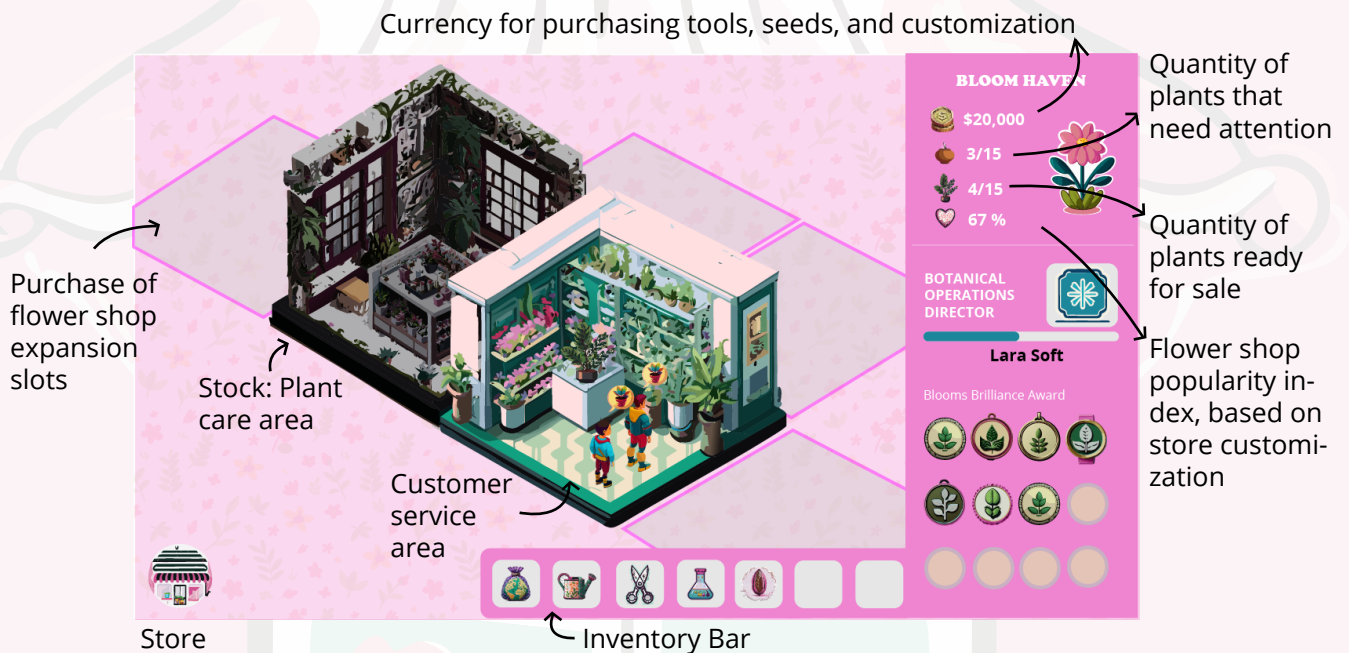




BLOOM HAVEN



Bloom Haven is a simulation game where players immerse themselves in the enchanting universe of flowers, starting as employees in a flower shop. Beginning with a modest role in the store, players cultivate plants, meet customer demands, and organically progress to manage the entire establishment.



Career System



Garden Apprentice

The first position at Bloom Haven Flower Shop. At this level, in the Customer Service Area, the player can customize the placement of flower pots to be sold. In the stock, the player must fertilize, water, and prune the plants, as well as plant seeds in the pots.



Garden Assistant

Allows the player to make seed purchases, apply chemicals, and interact with customers.



Floral Arrangement Specialist

Enables the player to provide flower arrangement services, change colors, and add furniture. Unlocks more efficient tools.



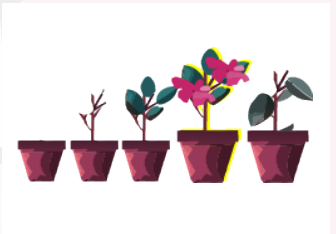
Botanical Operations Director

Allows the player to expand the flower shop. Many new furniture items are unlocked in the store, along with rarer seeds.



Floral CEO

Unlocks all items in the store. Special customers are introduced.



Plant life cycle

- Waiting seed
- Growing phase 1
- Growing phase 2
- Ready for sale
- Dead



Actions

Zoom

Modify



Sale



Unique Selling Points

- Emphasis on Plant Care
- Realism in Plant Life Cycle
- Career System Based on Plant Care
- Customization and Store Popularity
- Dynamic Sales Process

Similar and Competing Products

- Stardew Valley
- Plant Tycoon
- Garden Paws
- Harvest Moon Series



Need Attention



Pruning

Remove unwanted branches or dry leaves to stimulate flowering



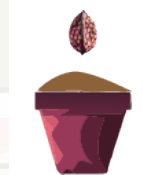
Watering

Use the watering can on a plant that is fading in color



Fertilization

Use soil/fertilizer to plant seeds



Plant seeds

When the soil is prepared, plant a seed



Take care of insects

Remove pests that affect the plant's health



Stand out in tasks to receive awards, such as 'Always Beautiful,' for consistently trimming plants correctly. In addition to the medal, the player also receives items from the store for customization